

**Date:** 29-July-2021

**Location:** Kashipur, Uttarakhand

**Company:** Lohaar engineering and construction pvt. Ltd.

**Job profile:** Graphic Designer

**Contact email & number:** [hr@lohaar.in](mailto:hr@lohaar.in) , +91 7464922221

### **Job Responsibilities**

- Taking design briefs to understand requirements
- Conceptualising and developing design concepts, graphics and layouts
- Presenting ideas, concepts and design solutions as per requirement and incorporating feedback into the final design
- Create and design various materials for print and digital collateral
- Ensure projects are completed with high quality and on schedule
- Establish creative direction for the company as well as brand guidelines
- You pay strong attention to detail and have a keen eye for aesthetics
- Prioritize and manage multiple projects within design specifications and budget restrictions
- Ability to perform retouching and manipulation of images and content

### **Summary of the Graphic designer activities**

Graphic designers use their artistic abilities to communicate ideas, inform consumers, and solve problems. From the layout of a website to large images seen on billboards, graphic designers create visual concepts by hand or by computer to help others interpret the world around them through color, texture, images, and symbols

### **Skills and qualification required**

You have prior experience as a Graphic Designer as well as a strong portfolio of related projects

Knowledge of layouts, graphic fundamentals, typography, print, and the web

Knowledge of CorelDRAW, Adobe Photoshop, Illustrator, Adobe InDesign and other graphic design software.

Strong analytical skills and Excellent eyes for detailing, scale and esthetics

### **Education**

Bachelor's degree or diploma in graphic arts, design, communications, or related field

